| Electronic Acknowledgement Receipt   |   |  |  |  |
|--------------------------------------|---|--|--|--|
| EFS ID:                              | 2350704   |  |  |  |
| Application Number:                  | 10085886  |  |  |  |
| International Application Number:    |   |  |  |  |
| Confirmation Number:                 | 7769  |  |  |  |
| Title of Invention:                  | Method and system for advertising based on the content of selected channels or broadcasted programs |  |  |  |
| First Named Inventor/Applicant Name: | Dan Kikinis   |  |  |  |
| Customer Number:                     | 22907   |  |  |  |
| Filer:                               | David D Lowry/Karen Crespo  |  |  |  |
| Filer Authorized By:                 | David D Lowry   |  |  |  |
| Attorney Docket Number:              | 007287.00017  |  |  |  |
| Receipt Date:                        | 22-OCT-2007   |  |  |  |
| Filing Date:                         | 27-FEB-2002   |  |  |  |
| Time Stamp:                          | 15:17:17  |  |  |  |
| Application Type:                    | Utility under 35 USC 111(a)   |  |  |  |

# Payment information:

| Submitted with Payment                   | yes    |
|--|--------|
| Payment was successfully received in RAM | \$1400 |
| RAM confirmation Number                  | 460    |
| Deposit Account                          | 190733 |

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 and 1.17

# File Listing:

| Document<br>Number | Document Description                               | File Name                                    | File Size(Bytes)<br>/Message Digest            | Multi<br>Part /.zip | Pages<br>(if appl.) |
|--------------------|--|--|--|---------------------|---------------------|
| 1                  | Fee Worksheet (PTO-06)                             | 007287-00017_Fee_Transmi<br>ttal.pdf         | 80211  | no                  | 1                   |
|                    |  |  | cd481d1fff57f454f922b818117f19201c<br>865a80   |                     |                     |
| Warnings:          |  |  |  |                     |                     |
| Information        |  |  |  |                     |                     |
| 2                  |  | 007287-00017_Response_w<br>ith_RCE.pdf       | 264384   | - yes               | 7                   |
|                    |  |  | 5c872673ad98c9cdc1b40b12a8d5769e<br>31da1317   |                     |                     |
|                    | Multipa  | rt Description/PDF files in                  | .zip description                               |                     |                     |
|                    | Document De  | Start  | End  |                     |                     |
|                    | Amendment Submitted/Entered with Filing of CPA/RCE |  | 1  | 1                   |                     |
|                    | Amendment Copy Claims/Response to Suggested Claims |  | 2  | 4                   |                     |
|                    | Applicant Arguments/Remarks Made in an Amendment   |  | 5  | 7                   |                     |
| Warnings:          |  |  |  |                     |                     |
| Information        | :  |  |  |                     |                     |
| 3                  | Request for Continued Examination (RCE)            | 007287-00017_Request_for<br>_Examination.pdf | 79694  | no                  | 2                   |
|                    |  |  | 881 0e8ff9c5f04da0e151 dbbab8869d42<br>79fab2c |                     |                     |
| Warnings:          |  |  |  |                     |                     |
| This is not a U    | JSPTO supplied RCE SB30 form.                      |  |  |                     |                     |
| Information        | :  |  |  |                     |                     |
| 4                  | Fee Worksheet (PTO-06)                             | fee-info.pdf                                 | 8351   | no                  | 2                   |
|                    |  |  | 2d478c9affe27a696ed16671b2935a2c<br>3a33fd18   |                     |                     |
| Warnings:          |  |  |  |                     |                     |
| Information        | :  |  |  |                     |                     |
|                    |  | Total Files Size (in bytes)                  | 43   | 32640               |                     |

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.